

Activity	Supporting actions	Lead within RPA Delivery Project	Partners	Milestones	To be achieved by
<b>Strand 1: Raise awareness of RPA and provide sufficient IAG to enable young people to make appropriate choices</b>					
<b>1 Plan and implement RPA awareness-raising campaign</b>	Raise awareness of RPA amongst relevant Medway Council teams and partners, including school governors, building on the work of EET group and "Raising Our Game" strategy.	MS	Children's Trust Board, 14-19 Strategy Forum, Medway Youth Trust (Connexions), Vulnerable Children's groups	Medway Council teams and partners briefed on RPA	end of September 2011
	Consultative group to be formed from providers on 14-19 Strategy Forum to plan campaign aimed at young people.	MS	Schools on Strategy Forum, MYT, Mid Kent College, Kent Assoc of Training Organisations (KATO)	Consultative group in place	end of July 2011
	Young people from the first RPA cohort nominated (from minimum of three schools) to assist with planning the campaign and designing materials, using competition as an incentive. Young Commissioners to be involved in consultation. <i>(Strategy Forum suggested this could involve a Youth Worker and a student from HE studying marketing)</i>	GC	Schools on Strategy Forum, Medway Council, Mid Kent College, KATO	i) Design competition ii) First group of young people established	i) end of July 2011 ii) end of Sept 2011
	Curriculum-based modules designed for use in schools (pre-16) for RPA awareness-raising campaign.	GC	Schools on Strategy Forum, Medway Council, Mid Kent College, KATO	Modules designed and made available for use within schools	end of October 2011
	Produce materials, including leaflets, information for websites, DVD, modules for use in schools.	GC	Schools on Strategy Forum, Medway Council, Mid Kent College, KATO	RPA materials available for use by providers	end of March 2012
	Work with Medway Council marketing team to plan and implement local RPA publicity campaign (including survey of awareness).	MS	Medway Council Marketing Team	Local publicity achieved for RPA project and results of survey obtained for use in future planning	Sept 2011
<b>2 Plan and implement tailored awareness-raising campaign for vulnerable groups</b>	Adapt the above activities for specific vulnerable groups, including LAC and LLDD, to test approaches. This will be part of the remit of the new Key Stage 4 Foundation Learning group.	SH	IYSS team, MYT and specialist groups, and Key Stage 4 FL group.	Materials adapted to suit the needs of vulnerable groups	end of March 2012
<b>3 Test the effectiveness of predictive modelling software in prioritising support for those at risk of dropping out</b>	Test the effectiveness of the "Hidden Patterns" predictive modelling software (developed by IBM) in identifying young people most at risk of dropping out of school. Focus support on these young people (particularly those aged 17).	GC	Schools, Mid Kent College, Medway Council	1) Information sharing agreements developed 2) Text analysis complete 3) Model & propensity ratings produced	1) Mid Oct 2011 2) End Nov 2011 3) End Dec 2011

	Targeted preventative support put in place to prevent drop-out.	GC	Medway Council, Providers, other LAs	Plan for support arrangements agreed	end of March 2012
4 <b>Test the continued viability of the on-line prospectus and promote to young people</b>	Seek contributions from schools and other providers to fund the administration of the on-line prospectus and promote the website to young people and parents.	MS/GC	MYT, Providers	1. Sustainable funding raised for on-line prospectus 2. Increased awareness by young people of choices available at 16+	end of October 2011
	Explore options for future funding, including working with colleagues in KCC on employer sponsorship model.	SH	MYT, KCC	Plan for future funding agreed (if viable)	end of Dec 2011
5 <b>Convert young people in jobs without training to those in jobs with training</b>	Build this action into the agenda for the 100 in 100 apprenticeships campaign group and plan approach with partners.	MS	Partners on 100 in 100 group	Plan agreed	end of Aug 2011
	Identify and contact all 16-18 year old residents in jobs without training, and their employers, with a view to accessing Apprenticeships or other recognised training.	GC	Providers, Medway Council	Number of young people in jobs without training converted to jobs with training	end of Dec 2011
	Explore the potential to develop Post -16 Foundation Learning through the post-Wolf Review as an established progression route towards apprenticeships.	SH	MYT, Medway Education Business Partnership, Steering Group for Engagement Programmes	Design of programmes to meet the needs of these young people (Wolf response from DfE permitting)	end of October 2011
<b>Impact of Strand 1</b>	<b>Impact</b>			<b>Measures of success</b>	
	Young people, including those from vulnerable groups, and their parents, will be aware of RPA and understand the options available to them.			i) Surveys of awareness of RPA amongst young people. ii) Feedback from Connexions on applications for post-16 options.	

**Strand 2: Create sufficient range and flexibility of provision to meet the needs of all young people**

6 <b>Audit the curriculum and agree plan to address gaps</b>	Plan the scope of this audit with 14-19 Strategy Forum, with particular focus on current and anticipated gap areas. Include relevant volunteering opportunities.	MS	14-19 Strategy Forum	Plan for annual audit agreed	end of July 2011
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	Conduct audit of curriculum in line with plan, including alternative curriculum.	SH	Providers	Audit completed	end of Dec 2011
	Develop plan to fill gaps, in discussion with 14-19 Strategy Forum.	SH	14-19 Strategy Forum	Plan to address gaps agreed	end of March 2012
<b>7 Develop plans to address the needs of vulnerable groups</b>	Using above audit of curriculum, recent IYSS needs analysis, informed by more in-depth research where necessary, develop plans to address the needs of vulnerable groups. This will involve the voluntary and community sector (e.g. Nacro and Fairbridge) and provision involving the need for collaboration between providers.	SH	MYT, voluntary & community sector	Plan agreed (i.e. identifying commissioning needs required to increase participation by young people from vulnerable groups)	end of March 2012
	Commission additional provision to help meet specific needs of vulnerable groups, for 2012/12 academic year.	SH	14-19 Strategy Forum and other relevant groups	Additional provision commissioned to help meet needs of vulnerable groups	end of March 2012
	Review role of current groups working on this priority and make recommendations to Children's Trust Board, 14-19 Strategy Forums and other groups involved.	Juliet Seviar/Sally Morris	Children's Trust Board, 14-19 Strategy Forum, MYT, Vulnerable Children's groups	Roles of groups clarified and agreed by relevant organisations	end of September 2011
<b>8 Develop and test new arrangements for alternative curriculum provision</b>	Working with heads of Pupil Referral Units and other partners, plan new approaches in support of RPA.	SH	PRUs, YOT, MYT	Plans to test new approaches in place	end of Dec 2011
<b>9 Increase apprenticeship opportunities within Medway</b>	Working with 100 in 100 group and Employ Medway, build on existing campaign to increase the number of employers offering apprenticeships within Medway.	MS	Partners on 100 in 100 group, Employ Medway	Increase in number of apprenticeships offered within Medway	end of March 2012
	Plan campaign to increase awareness of apprenticeship opportunities amongst young people and parents.	MS	MYT, Providers	Campaign plan agreed	end of August 2011
	Investigate models of Pre-Apprenticeships and funding opportunities, and build into plan.	MS	MYT, Providers, other LAs	Evaluation and recommendations for Pre-Apprenticeships	end of September 2011
<b>10 Develop plan to increase progression to HE</b>	Working with the universities in Medway and Mid Kent College, develop plan to raise expectations amongst young people in the area and support progression routes – particularly for those at a disadvantage. Includes promotion of part-time degrees and higher apprenticeships. <i>(Depending on response from HE, may need to focus on one or two specific vulnerable groups during pilot year to test approach).</i>	MS	HE institutions, Mid Kent College, MYT	Plan to raise aspirations amongst young people agreed	end of Dec 2011
	<b>Impact</b>			<b>Measures of success</b>	

<p><b>Impact of Strand 2</b></p>	<p>Post 16 education and training opportunities will be available to meet the needs of all young people and progression routes will be clear.</p>	<p>i) Progress towards full participation. ii) Reduction in number of young people in the NEET group compared to previous years. iii) Increase in take-up of apprenticeships</p>
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<p align="center"><b>Strand 3: Develop 3-year RPA Plan</b></p>					
<p><b>11 Agree RPA plan for 2011-2015</b></p>	<p>Develop and agree 3-year RPA plan with partners &amp; providers, to be ratified at Strategy Forum by March 2012.</p>	<p>MS</p>	<p>Children's Trust Board 14-19 Strategy Forum</p>	<p>RPA Plan agreed</p>	<p>end of March 2012</p>
<p><b>12 In conjunction with RPA plan, clarify roles &amp; responsibilities</b></p>	<p>In developing the RPA plan, clarify roles, accountabilities and relationships and develop protocols for use between partners and providers (including data sharing).</p>	<p>MS</p>	<p>14-19 Strategy Forum</p>	<p>Partners and providers will be clear about their roles and responsibilities in relation to RPA</p>	<p>end of March 2012</p>
<p><b>13 Disseminate learning from RPA delivery project with partners, providers, DfE and other local authorities</b></p>	<p>i) Share learning from the project locally via the main partnership bodies (Children's Trust Board, 14-19 Strategy Forum etc). ii) Share learning with other LAs at DfE workshops, regional meetings and workshops iii) Seek to publish good practice on the LSIS Excellence Gateway and Connexions websites.</p>	<p>MS</p>	<p>DfE, LAs, Children's Trust Board, 14-19 Strategy Forum</p>		
<p><b>Impact of Strand 3</b></p>	<p align="center"><b>Impact</b></p>			<p align="center"><b>Measures of success</b></p>	
	<p>Partners and providers will have agreed plans and protocols enabling RPA to be achieved by 2015. Partners and other LAs can incorporate learning from this and the other projects within their plans.</p>			<p>i) Plans and protocols covering period to 2015 agreed.</p>	

Leads within delivery project

- MS                      Malcolm Staunton
  
- SH                      Stephen Harvey
  
- GC                      Graham Clewes